



“Ask Me About Gering, Scottsbluff & Area”

July 3, 2024 – Edition 2024-6

This weekly summer e-newsletter highlights events and things for visitors to do (Wednesday to Wednesday) in Gering, Scottsbluff and the area. Please use this [Visitor’s Service Tool](#) when summer guests patronize your business and ask your frontline staffs “What should I see and do while I’m here?” Published by the Gering Visitors Bureau, for more information call 308.436.6886 or go to our website at www.VisitGering.com

What Visitors & Locals Will Want to Do This Week!

July 3rd thru July 10th, 2024

(This week’s events – Wednesday through Wednesday)

Enjoy a Happy and Safe 4th of July - Independence Day Holiday

Wednesday, July 3, 2024 in Gering

“28th Annual Allred Brothers Fireworks Show”.....at Five Rocks Amphitheater

Where: Five Rocks Amphitheater – (2505 D Street – Gering)

When: Gates Open to the public at 6:00 PM – Admission is FREE; donations accepted
Fireworks Show Starts at 9:15 PM (Show will last approximately one hour)

What: **The 28th Annual Allred Brothers Fireworks Show; it’s the biggest and best fireworks show in the region!** Since 1994, the Allred Brothers Fireworks Show has given residents and visitors the opportunity to experience an inspiring and patriotic fireworks display. Bring the family, friends and lawn chairs for up-close viewing on the field directly in front of the fireworks discharge area.....or enjoy prime in-car viewing areas in Lot A and the Grasslands at Five Rocks Amphitheater. **Prior to the Fireworks Show; enjoy the Valley Auto Annual Truck Show in Kahuna Park at Five Rocks with food vendors in the Pavilion area.**

Admission is FREE to the Fireworks Show; donations are accepted and appreciated before and during the fireworks show. INDIVIDUAL FIREWORKS, ALCOHOL, COOLERS AND PETS ARE NOT ALLOWED AT FIVE ROCKS AMPHITHEATER OR KAHUNA PARK DURING THE FIREWORKS SHOW AND TRUCK SHOW ON WEDNESDAY, JULY 3, 2024.

Wednesday, July 3, 2024 in Gering

“4th Annual Valley Auto Locators Truck Show”.....in Kahuna Park at Five Rocks Amphitheater

Where: Kahuna Park at Five Rocks Amphitheater – (2505 D Street – Gering)

When: Gates open to the public at 6:00 PM
Truck Show events and food vendors 6:00 PM to 9:00 PM

What: **4th Annual Valley Locators Truck Show in Kahuna Park at Five Rocks Amphitheater!** Come out and see lifted, loud, antique, customized and just plain fancy trucks and side by sides. The 4th Annual Truck Show is bigger and better and will kick off the Allred Brothers Annual Fireworks Show. Truck Show classes: ½ ton and smaller, ¾ and larger, classics, off-road/UTV and custom. Food vendors onsite will include: [Lemon Love](#), [Mike’s Wild Dogs](#) and [Mendoza’s Food Truck](#). **Admission to the truck show is FREE; for more information; visit Valley Auto Locators on Facebook.**

July 3rd thru August 28, 2024 in Scottsbluff

“Old West Balloon Fest: Art in the Sky Exhibit”.....at West Nebraska Arts Center

Where: West Nebraska Arts Center – (106 East 18th Street – Scottsbluff)

When: Gallery Hours are Tuesday thru Friday, 9:00 AM to 5:00 PM, Weekends – 1:00 PM to 5:00 pm
Gallery is closed on Mondays

What: **WNCC Announces Old West Balloon Fest Art in the Sky Exhibit Opening!** The exhibit highlights the artistic value of regional artwork and its connection to the Panhandle through celebrations. All styles and techniques which may include photographs and artwork of hot air balloons were accepted into the show. *For more information, visit www.thewnac.com*

[July 5, 2024 in Gering](#)

“Cutoffs: More Than a Fashion Statement”.....Evening Program at Scotts Bluff National Monument

Where: Scotts Bluff National Monument – (190276 Old Oregon Trail – Gering)

When: 7:00 PM – In the Amphitheater behind the Scotts Bluff National Monument Visitors Center
(In event of inclement weather, the program will be moved inside to the visitor’s center theater)

What: **Enjoy an evening program under the stars at the Monument!** Join Ranger Graves in the amphitheater behind Scotts Bluff National Monument Visitors Center for a talk about overland trail cutoffs. Some of these cutoffs saved time or brought the traveler to superior grazing or water. Others proved to be a disaster by delaying emigrants with rough terrain or leading them away from water and grazing. In Scotts Bluff National Monument, we have a cut-off, Mitchell Pass! **Program is FREE OF CHARGE;** *for more information, call the Monument visitor center at 308-436-9700.*

[Saturday, July 6, 2024 in Scottsbluff](#)

“18th Street Farmers Market”18th Street Plaza in Downtown Scottsbluff

Where: 18th Street Plaza – (1800 Broadway – Scottsbluff)

When: 8:00 AM to 11:00 AM

What: **Saturday Morning Farmers Market in Downtown Scottsbluff!** Shop for locally grown fresh produce, a variety of food products, crafts, entertainment and more every Saturday morning thru September. *For more information, see 18th Street Farmers Market on Facebook.*

[July 9, 2024 in Gering](#)

“Dust Bowl Descent”.....Evening Program at Scotts Bluff National Monument

Where: Scotts Bluff National Monument – (190276 Old Oregon Trail – Gering)

When: 7:00 PM – In the Visitor’s Center Theater at the Monument

What: **Scotts Bluff National Monument to Host Bill Ganzel for “Dust Bowl Descent”.** Bill will discuss his journey in locating Dust Bowl survivors, recounting their stories, and juxtaposing recent photographs with 60-year-old images to provide a compelling account of the triumph of the human spirit over hard times. Presentation is made possible by Humanities Nebraska, the Nebraska Cultural Endowment, Scotts Bluff National Monument and Black Hills Parks and Forests Association. **Program is FREE OF CHARGE;** *for more information, call the Monument visitor center at 308-436-9700.*

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Next Week’s Edition of “Ask Me About Gering, Scottsbluff & Area”
features the “103rd Annual Oregon Trail Days Celebration”
July 11-14, 2024 in Gering

Year-round visitor services are available in Gering; for brochures, maps, visitor questions and area visitor information, please direct summer guests to Visitor Information Centers:

Gering Visitors Bureau's Visitors Information Center

1050 M Street (Inside the East entrance of the Gering Civic Center) - 308.436.6886

Open weekdays, evenings & weekends during Civic Center Hours

Scotts Bluff Area Visitors Bureau's Visitor Information Center

2930 Old Oregon Trail (Inside the Legacy of the Plains Museum) - 308.633.1808

Open weekdays and weekends during Legacy of the Plains Summer Hours