

### "Ask Me About Gering, Scottsbluff & Area"

September 4, 2024, 2024 – Edition 2024-15

This weekly summer e-newsletter highlights events and things for visitors to do (Wednesday to Wednesday) in Gering, Scottsbluff and the area. Please use this <u>Visitor's Service Tool</u> when summer guests patronize your business and ask your frontline staffs "What should I see and do while I'm here? Published by the Gering Visitors Bureau, for more information call 308.436.6886 or go to our website at www.VisitGering.com

# What Visitors & Locals Will Want to Do This Week! September 4-11, 2024

(This week's events - Wednesday through Wednesday)



Gering, Scottsbluff & Scotts Bluff County join together to WELCOME Gravel Riders for the "USA Cycling 2024 Gravel National Championships" Sunday, September 8, 2024 is Race Day!

### Friday & Saturday - September 6 & 7, 2024 - Pre-Race Day Events

Where: Downtown Gering and the Gering Civic Plaza

(See attached map)

When: Friday, September 6 – 8:00 pm to Midnight – "Green Machine" Live Band on the back patio at the Union

No cover charge!

<u>Saturday, September 7 – Gering Civic Plaza:</u>

#### 8:00 am to 10:00 am - "Pancakes & Cycles" Breakfast

- Residents, gravel cyclists and families are invited for breakfast at the Plaza
- FREE WILL donation with all proceeds to Banner County Fire, Gering Fire Department and Emergency Management
- Fire Trucks will be on display for kids to explore
- Pancakes, Sausage, Juice and Coffee served by Gering Kiwanis

#### 10:00 am to 11:30 am - "Thank Gravel It's Friday Shake-Out Ride" - All are Welcome!

- Bring your bikes downtown to the Gering Civic Plaza
- All ages are welcome to join in on the "Shake-Out Ride"
- A one hour, no-drop gravel ride
- Ride starts at the Gering Civic Plaza

What: Elite and Amateur Gravel Cyclists from across the country join local-area residents, families and visitors in downtown Gering for the 2024 USA Cycling Gravel National Championships pre-race day events! Ride your bike or walk downtown for Saturday's events; (street closures in the downtown area begin on Friday morning; ample parking on the side streets-see the attached map). Come on down for the free-will donation "Pancakes & Cycles Breakfast" and get in on the gravel racing by taking part in the "Shake-Out Ride"! Be in downtown Gering for the excitement on Saturday to "gear up" for Race Day Sunday!

## Sunday, September 8, 2024 – Downtown Gering 2024 USA Cycling Gravel National Championships RACE DAY!

Where: Race Start/Finish Line – On 10th Street (Block between N & O Streets) in Downtown Gering

When: 6:15 AM – Opening Ceremonies; welcome and national anthem – On 10th Street; under the USAC tress

<u>6:15 AM</u> – High Plains Hot Air Balloon Company "Hot Air Balloon Inflate & Tether" (northeast corner of Gering Civic Center parking lot)

#### 6:30 AM - 2024 Gravel Races:

• 6:30 AM - Men's Elite / Open 19+

- 6:45 AM Women's Elite / Open 19+
- 7:00 AM Non-Binary, Men & Women Single speed, 19-34, 35-39, 40-44, 45-49
- 7:30 AM Men & Women 15-16, 65-59, 70-74, 75+, Para C1-3, Para H3-5
- 8:00 AM Men & Women 17-18, 50-54, 55-59, 60-64, Para BV1, Para C4-5
- 8:30 AM Men & Women 11-12, 13-24, Para H1-2

10:00 AM to 6:00 PM – Food trucks, vendors and family fun – Gering Civic Plaza (south parking lot)
12:00 Noon to 5:00 PM – "Flyover Brewing Company Awards Park" – Inside the Gering Civic Plaza
(Live music, beer garden, food and fun!)

12:00 Noon to Evening – "The Union Bar Finish Line Party" – In front of the Union Bar (Food and drink specials at the finish line)

**12:30 PM** – First elite gravel riders cross the finish line on 10<sup>th</sup> Street

(Gravel racers will continuously cross the finish line in waves between 12:30 pm and 5:30 pm)

1:00 PM – USAC Gravel National Championships First Awards Ceremony – Gering Civic Plaza Stage

5:00 PM - USAC Gravel Nationals "Elite" Riders Awards Ceremony - Gering Civic Plaza Stage

6:00 PM - Gravel National Championship Events conclude

What: Bring the family, co-workers and friends to downtown Gering to cheer on the "best of the best" elite and amateur gravel racers! Show your community pride and Western Nebraska hospitality; cheer on the riders coming from across the nation as they take off under the tress at the starting line early Sunday morning. Stay for the race day activities in the Gering Civic Plaza; be back at the start/finish line all afternoon to cheer on gravel racers as they make history crossing the finish line at the 2<sup>nd</sup> Annual USAC Gravel National Championships!

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This edition will be the last "summer edition" of Ask Me About Gering, Scottsbluff & Area.

Special fall and holiday editions will be issued in the coming months

On behalf of the Gering Visitors Bureau and our tourism partners, we thank you for posting the weekly editions at your business and extend our appreciation to your frontline staffs for their hospitality while sharing the information with OUR visitors and your customers during summer 2024. Thank you for your partnership in Tourism!

Year-round visitor services are available in Gering; for brochures, maps, visitor questions and area visitor information, please direct summer guests to <u>Visitor Information Centers:</u>

Gering Visitors Bureau's Visitors Information Center

1050 M Street (Inside the East entrance of the Gering Civic Center) - 308.436.6886

Open weekdays, evenings & weekends during Civic Center Hours

Scotts Bluff Area Visitors Bureau's Visitor Information Center 2930 Old Oregon Trail (Inside the Legacy of the Plains Museum) - 308.633.1808 Open weekdays and weekends during Legacy of the Plains Fall/Winter Hours



